

TENNESSEE CLEAN FUELS COALITION

2019 Membership Form



Jonathan Overly, Director & Coordinator, ET | jonathan@etcleanfuels.org | 865-974-3625
Daniel Siksay, Project Manager, ET | daniel@etcleanfuels.org | 865-974-9665
Alexa Voytek, Coordinator, MWT | alexa.voytek@tn.gov | 615-532-0238
Shauna Basques, Analyst, MWT | shauna.basques@tn.gov | 615-253-1947



What to expect when you join:

Dedicated Team: Jonathan and Daniel will work for your fleet or company to provide the connections and assistance you desire, and have the knowledge and contacts you need to get the job done right. Alexa and Shauna provide assistance and have deep knowledge in various aspects of advanced vehicle technologies and programs.

Financial Assistance: We provide assistance in developing project proposals and expertise in writing grant applications. Over the last 16 years, we have developed deep relationships with many of today's grant agencies and know the grant eccentricities well so your proposal is a winner. In some cases, we are the grant manager.

Education: We can provide you up-to-date information on the latest developments in alternative fuel vehicles, or AFVs, and advanced vehicle technologies. We can also assist in determining what vehicles are best suited or most appropriate for a given fleet application.

Public Image & Collective Effort: Membership in the Coalition provides a forum for teamwork and collaboration towards the common goals of reducing air pollution from petroleum use and helping fleets save money. It also identifies your business or agency as environmentally friendly and active in addressing environmental concerns.

Practical Experience: Coalition membership gives you access to fleets and members who are currently employing alternative fuel vehicles and advanced vehicle technologies, providing you the opportunity to learn from their expertise and experiences.

Leveraging Resources: The development of partnerships among members allows for the leveraging of resources and the sharing of costs, such as developing shared fueling facilities or providing access to existing private facilities.

Market Access: The broad range of memberships within the Coalition provides mutually beneficial business

WORDS FROM OUR PARTNERS

"With biodiesel, EVs, LPG and CNG, they've been there to help us better understand our options and guide us in the process. The clean fuel options in Tennessee have grown over the years, and much of that is due to the Clean Fuels team."

Bryon Fortner, Public Works Director, City of Sevierville

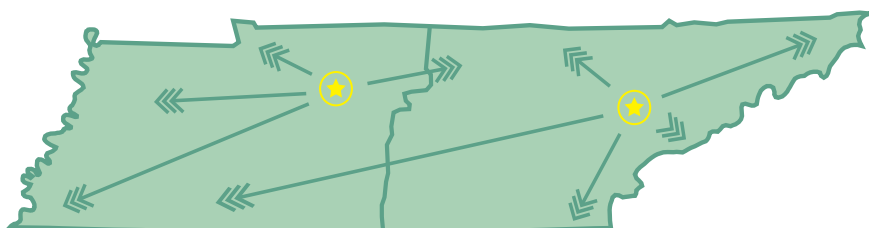


"Jonathan has provided ideas, education and solutions that were in the best interests of the City of Knoxville, and held meetings that were value-added and provided networking opportunities. I never hesitate to call Jonathan and his team. They have always been available for questions, concerns and explanations that provided clarity to my issues."

Keith Shields, Director of Fleet Services, the City of Knoxville

SERVICE AREA -- STATEWIDE ASSISTANCE

MWTCleanFuels is based in Nashville and serves 47 western counties in Tennessee while ETCleanFuels is based in Knoxville and primarily serves 48 counties on the eastern side of the state. However, we are collaborative team who's focus is to help any fleet in Tennessee no matter where you are! We can *and want* to help you learn about the growing options in alternative fuels and advanced vehicle technologies, and about the wide variety of fleets in Tennessee that are Making the Switch!



NAME AND INFORMATION

Business/Organization _____
 Contact Name _____
 Address _____ City _____
 State _____ Zip _____ Email _____
 Phone: Office _____ Cell _____
 This is a New Membership Renewal Membership Level Selected _____

Make checks payable to East TN Clean Fuels and mail to 311 Conference Center Building, Knoxville, TN 37996-4134. Or pay online at bit.ly/tncleanfuels. Contact us with any questions.

MEMBER LEVELS & BENEFITS

Corporate Memberships:

Diamond — \$10,000
 Platinum — \$5,000
 Gold — \$2,500
 Silver — \$1,000
 Bronze — \$500

Individual Memberships:

Champion — \$250
 Steward — \$100
 Advocate — \$50
 Friend — \$25

Individual member benefits include:

- Access to coalition meetings
- Members-only emails
- Access to webinars, conference calls
- Networking opportunities

We can tailor a membership level to your needs - just ask!

	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Access to coalition members meetings & networking opportunities	★	★	★	★	★
Receive members coalition emails (including funding announcements)	★	★	★	★	★
Company logo w/link, logo or just name listed on TNCleanFuels website	Logo+Link	Logo+Link	Logo	Name	Name
Access to industry relevant webinars, conferences, & conference calls	★	★	★	★	★
Directional guidance on grant applications (* = includes grant writing)	40 hr*	20 hr*	10 hr*	3 hr	1 hr
Discounts to events, products - e.g., Green Truck Summit, Energy Ind. Summit	★	★	★	★	★
Assistance with ROI assessments	★	★	★	★	
Press release writing and distribution assistance	★	★	★	★	
Opportunity to present at a coalition meeting (or host a meeting)	2 mtgs	1 mtg	1 mtg	1 mtg	
Opportunity to submit news items in a coalition email	12 /year	5 /year	2 /year	1 /year	
Receive partner or fleet introductions and referrals	★	★	★	★	
Application fee waived for TN Green Fleets Program (\$249 value)	★	★	★	★	
Company name listed in coalition email footer & on website as member	★	★	★		
Emissions analysis: criteria pollutants & greenhouse gases	8 hr	4 hr	2 hr		
Business introduction in coalition email with logo & link	★	★	★		
Opportunity to place rectangle ad on <i>Fuels Fix</i> site for 1 year (\$450 value)	★	★	★		
Quarterly social media postings OR featured Fleet or Company Story in Digest	6	3	2		
Opportunity to display video on TNCleanFuels website	★	★	★		
Jonathan "On call" - contact him frequently and anytime with questions	★	★	★		
Company logo on coalition <i>letterhead</i>	★	★			
Assistance hosting a webinar on your fuel or technology for our stakeholders	★	★			
Company logo with link in coalition Digest emails	★	★			
Automatic recognition at all TNCleanFuels events/meetings/conf.s	★	★			
Company logo shown as member on slide in ETCleanFuels presentations	★	★			
Opportunity to serve on either of the coalition Board of Directors, E or MW	★				